



ADVENTIST MEDIA

Your Partners in Ministry

WORKSHOPS/ SEMINARS

Sharing Jesus made simple

A photograph of a person's arm and hand holding a thick, old Bible. The person is wearing a white shirt, a black watch, and blue jeans. The background is blurred, showing other people in a crowd. The image is partially covered by an orange overlay on the right side.

Media Evangelism

- Evangelism 101
- Creating a mission strategy for your church
- Creating a media strategy for your church
- What McDonalds, Starbucks and Coke teach us about Mission
- BrandStory – its about them not you
- How to Follow-up digital contacts
- How to start a Bible school for your community
- How to give Bible studies
- Understanding and Connecting with your community
- How technology has changed your church
- Growing disciples in a digital world
- Transitioning to a digital Church
- The Second Great Awakening and Media



Writing & Communication

- Writing news
- Writing testimonies
- Writing features
- The power of story
- Creating content: Choosing audience, genre, publication
- Writing workshops: bring pieces or write pieces to have them reviewed by peers/trainer
- Crisis Communication
- Community PR – writing for local news outlets, connecting with the community, being relevant.
- SPD Branding and how to implement it
- Creating a radio podcast

Publishing & Literature Ministry

- Writing for publication
- Writing a book—and how to get it published
- Faithful creativity
- Design Tips and Resources available
- How to share literature effectively
- How to promote literature at my church
- How to be a literature evangelist



Production



Pre-Production

Project management
Concept development
Script writing

Production

Cinematography
On-location production
IN-studio production
Live events
Remote and virtual events
Music and audio recording
Podcasting
Audiobooks

Post-Production

Editing
Audio mastering
Animation and graphics



Digital, Social Media, Marketing & Sales

- Virtual to reality: Successfully building local communities using social media
- SEO writing 101
- How to social media to promote my church
- How to create short videos for social media
- How to design posts for social media
- How to advertise on Facebook to promote my church or church outreach
- How to determine if I'm being effective with social media
- How to use Adventist Place (website template for churches)
- How to use email marketing for my church or event
- How to run an online live event
- How to discover my communities needs



Leadership & Mission



Leadership

- Developing Leaders in your ministry
- Emergent Leadership
- Emotional and Social Intelligence
- Leadership in the Workplace
- Dealing with Conflict
- Leading Your Church
- Leadership and Media
- Situational Leadership

Mission

- Working with other cultures
- Contextualisation
- World view and mission
- Mission to Conference process



Other Workshops

- Living Justice
- The theology and practice of Sabbath
- Sabbath and justice
- Why human rights matter to Adventists
- “Overcoming evil by doing good”
- True creationism
- What Adventist faith contributes to the work of anti-racism
- Adventist inactivism?
- Rethinking church: justice, beauty and evangelism
- Why try to believe



Adventist
Media

South Pacific



Adventist Media are your ministry partners for sharing Jesus through media. If you are interested in any workshops or would like further information please contact us at Adventist Media.

Tel: +61 (02) 9847 2222

Email: info@adventistmedia.org.au

Website: adventistmedia.org.au

